



MICHIGAN DEPARTMENT OF NATURAL RESOURCES & ENVIRONMENT
ENVIRONMENTAL RESOURCE MANAGEMENT DIVISION

**ELECTRONIC DEVICE MANUFACTURER
REGISTRATION FORM**

Registration is required under authority of Section 17303 of Part 173, Electronics, of the
Natural Resources and Environmental Protection Act, 1994 PA 451, as amended.

FOR ADDITIONAL INFORMATION, CONTACT THE MICHIGAN DEPARTMENT OF
NATURAL RESOURCES AND ENVIRONMENT,
ENVIRONMENTAL RESOURCE MANAGEMENT DIVISION,
SOLID WASTE AND LAND APPLICATION SECTION, AT 517-241-2924

YEAR 2010 **FOR DNRE USE ONLY**

EDM 2010 - 031

Date Received by DNRE:

11/4/10

Received by:

Amy H

Fee:

Yes ☒ No ☐

\$3000.00

ELECTRONIC DEVICE MANUFACTURER

1. Company Name (True Name and All Assumed Names): LG Electronics USA, Inc.

2. Area Code and Telephone Number:
(800) 243-0000

3. Manufacturer of:

Video Display Devices

Yes

☒

No

☐

Computers

Yes

☒

No

☐

Printers

Yes

☐

No

☒

4. Mailing Address:

Address: 1000 Sylvan Avenue

City: Englewood Cliffs

State: New Jersey

ZIP: 07632

Country: USA

County (if in Michigan):

5. Home Web Site Address: <http://www.lgreyclingprogram.com/>

6a. Contact name: LeAndrea Dames

6b. Contact e-mail address: leandrea.dames@lge.com

6c. Contact telephone number: (201) 472-2647

**BRAND NAMES OF COVERED ELECTRONIC DEVICE(S) AND TYPE OF DEVICE (video display or computer)
SOLD BY THE MANUFACTURER**

7. Please list the brand names of covered devices your company manufacturers. (Attach an additional page if necessary.)

(a) LG television

(e)

(b) LG computer monitor

(f)

(c) LG netbook

(g)

(d) Zenith television

(h)

For Cashiers Use Only

EDM 551268-2-1 11/24/10
32730 49623 6124

AT 2010 10 000

TAKEBACK PROGRAM CONSUMER CONTACTS

8a. What Web site address do you provide to consumers for information on your takeback program?

<http://www.lgrecyclingprogram.com/>

8b. If provided, what telephone number do you provide to consumers for information on your takeback program? (866) 372-2928

TAKEBACK PROGRAM INFORMATION

9. Please describe your takeback program.

LG Electronics USA, Inc. has contracted with Waste Management Recycle America (WMRA) to act as its collector and recycler of consumer electronics. The two primary means of collection in Michigan are fixed collection sites (see attached list) and periodic collection events. Collection events are scheduled only several weeks to a month in advance (not scheduled a year or even several months in advance). LG collects any brand of consumer electronics during collection events free of charge to consumers; fixed sites have historically been available to consumers wishing to drop off (free of charge) LG, Zenith and/or GoldStar brands of unwanted consumer electronics.

10. What information do you provide to consumers on how and where to return covered electronic devices that are labeled with your name or brand label?

See Internet site under "LG Recycling Program"; fixed collection points, addresses and phone numbers are given for each State. A toll free number is also offered.

11. How do you provide information to consumers on how and where to return covered electronic devices?

Internet is primary source of information for fixed site returns. When collection events are held, events are advertised in local media prior to event dates, and posted on the LG Recycling Program website.

TAKEBACK PROGRAM REPORT (include this information beginning with the first registration submitted after the implementation of the takeback program)

12. The total weight of the covered electronic devices received by the takeback program from consumers during the prior year:

2.481 Tons

13. The processes and methods used to recycle or reuse the covered electronic devices received from consumers:

WMRA uses mechanical processes to break down unwanted electronic equipment into component materials, which are then sold as commodities for further processing into recycled materials for re-use. WMRA is a signatory of the Basel Action Network (BAN) Recyclers' Pledge of True Stewardship and is currently under audit to both R2 and BAN new recycling requirements. WMRA is under contractual obligation to recycle unwanted consumer electronics in accordance with all State, Federal and Local laws as well as the BAN Pledge requirements. 93 - 98% of product by weight is recycled. Materials are recycled at WMRA sites.

I, the undersigned registrant, swear and affirm, UNDER PENALTY OF LAW, that the statements contained herein are true and correct. I certify under penalty of law that the information contained on this form, to the best of my knowledge and belief, is true, accurate, and complete. I am aware that there are significant penalties for submitting false information.

PRINT NAME: LeAndrea Dames DATE: November 2, 2010

SIGNATURE: Landra Dames TITLE: Product Stewardship Manager

Michigan eCycling Drop-Off Locations

MI	WMRA - Grand Rapids	Grand Rapids	MI
MI	Pine Tree Acres Landfill	Lenox	MI
MI	American TV & Appliance	Marquette	MI
MI	Eagle Valley Recycling and Disposal	Orion	MI
MI	WM - Saginaw Hauling	Saginaw	MI
MI	Valley City Environmental Services, Inc.	Grand Rapids	MI